



# IMAGE LICENSING RISK REPORT

**Website:** www.coastal-supply-co.example

**Date:** 6/10/2026

**Scan ID:** DEMO-2026-COASTAL-SUPPLY

**Sample report:** This report demonstrates the structure and depth of an ImgCompliance report using a fictitious outdoor supply store. All data and images are illustrative.

## SUMMARY



## Overall finding

⚠ Warning: 2 images with high risk found. Immediate review recommended.

This report is not legal advice.




## Detailed results


■ Low
 ■ Medium
 ■ High
 ■ Unknown

The *Image URL* column links to a protected preview via imgcompliance.com. Below each URL you will find a link to the original source. Images labeled Modal/Popup come from lightbox or popup components, Background from CSS background images.

#	Risk	Image	Page	Image URL	Finding	Recommendation
1	LOW		<a href="http://www.coastal-supply-co.example">www.coastal-supply-co.example</a>	<a href="http://www.coastal-supply-co.example/.../logo-co...">www.coastal-supply-co.example/.../logo-co...</a> → Original source	Image is hosted on the site's own domain and matches a typical logo file path.	✓ No action needed.
2	LOW		<a href="http://www.coastal-supply-co.example">www.coastal-supply-co.example</a>	<a href="http://www.coastal-supply-co.example/.../storefr...">www.coastal-supply-co.example/.../storefr...</a> → Original source	Own domain. EXIF data indicates a proprietary camera and matches the site owner's photography metadata.	✓ No action needed. Keep proof of ownership on file.
3	LOW		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../team-po...">www.coastal-supply-co.example/.../team-po...</a> → Original source	Own domain. No external matches found. EXIF shows the same photographer credited on the site.	✓ No action needed.
4	LOW		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../product...">www.coastal-supply-co.example/.../product...</a> → Original source	Own domain. No external matches. Only appearance on the web is this site.	✓ No action needed.
5	LOW		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../product...">www.coastal-supply-co.example/.../product...</a> → Original source	Own domain. Reverse image search found only the site's own social media reposts.	✓ No action needed.

#	Risk	Image	Page	Image URL	Finding	Recommendation
6	LOW		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../warehou...">www.coastal-supply-co.example/.../warehou...</a> → Original source	Own domain. No external matches found. <b>CHECKED VIA IMAGE SEARCH</b>	✓ No action needed.
7	LOW		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../deliver...">www.coastal-supply-co.example/.../deliver...</a> → Original source	Own domain. No external matches found. <b>CHECKED VIA IMAGE SEARCH</b>	✓ No action needed.
8	LOW		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../product...">www.coastal-supply-co.example/.../product...</a> → Original source	Own domain. No external matches. <b>CHECKED VIA IMAGE SEARCH</b>	✓ No action needed.
9	LOW		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../custome...">www.coastal-supply-co.example/.../custome...</a> → Original source	Own domain. Appears to be a customer-submitted photo. No stock platform match. <b>CHECKED VIA IMAGE SEARCH</b>	✓ No action needed. Keep the customer's usage consent on file.
10	LOW		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../contact...">www.coastal-supply-co.example/.../contact...</a> → Original source	Screenshot of a mapping service. Own domain, no stock platform match. <b>CHECKED VIA IMAGE SEARCH</b>	✓ No action needed, but verify compliance with your map provider's ToS.
11	MEDIUM		<a href="http://www.coastal-supply-co.example">www.coastal-supply-co.example</a> Background	<a href="http://www.coastal-supply-co.example/.../homepag...">www.coastal-supply-co.example/.../homepag...</a> → Original source	Image was found on 9 other websites — origin and licensing status are unclear. The file has no embedded copyright metadata. ----- <b>Found on:</b> <a href="http://www.watersports-hub.com">www.watersports-hub.com</a> (page with match) <a href="http://www.beachlifestyle.blog">www.beachlifestyle.blog</a> (page with match) <a href="http://www.outdoor-club-nj.org">www.outdoor-club-nj.org</a> (page with match) <b>CHECKED VIA IMAGE SEARCH</b>	Verify where the image came from. If you cannot confirm a valid license, replace it.
12	MEDIUM		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../blog-he...">www.coastal-supply-co.example/.../blog-he...</a> → Original source	Vision entity "Canva" detected (score 0.79). The image likely originated from a design platform — verify that the applicable Canva license permits commercial use on a public website.  <b>Vision entities:</b> <b>Design/template platform: Canva</b> (0.79) ! <b>Stock context: Stock photography</b> (0.44) <b>CHECKED VIA IMAGE SEARCH</b>	Check your Canva account for the license tier used when exporting this image.

#	Risk	Image	Page	Image URL	Finding	Recommendation
13	MEDIUM		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../about-u...">www.coastal-supply-co.example/.../about-u...</a> → Original source	<p>Multiple partial matches found on website template and theme marketplace sites. EXIF shows editing in design software — may be a bundled theme asset.</p> <p><b>EXIF metadata:</b> Software: Adobe Photoshop 25.6</p> <p>Found on: <a href="http://www.themeforest.net">www.themeforest.net</a> (similar image)</p> <p>CHECKED VIA IMAGE SEARCH</p>	Confirm with your web developer whether this image was included in a purchased theme and check its license.
14	HIGH		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../product...">www.coastal-supply-co.example/.../product...</a> → Original source	<p>Direct match found on Shutterstock. Without a valid license on file, this is a primary source of demand letters and copyright claims.</p> <p><b>Vision entities:</b> Stock platform: Shutterstock (0.93) ! Stock platform: Stock photo graphy (0.88) !</p> <p>Found on: <a href="http://www.shutterstock.com">www.shutterstock.com</a> (exact match) Stock <a href="http://www.istockphoto.com">www.istockphoto.com</a> (page with match) Stock</p> <p>CHECKED VIA IMAGE SEARCH</p>	⚠ Remove the image immediately or retrieve and document a valid Shutterstock license.
15	HIGH		<a href="http://www.coastal-supply-co.example/.....">www.coastal-supply-co.example/.....</a>	<a href="http://www.coastal-supply-co.example/.../outdoor...">www.coastal-supply-co.example/.../outdoor...</a> → Original source	<p>Direct match on Getty Images. Image is commercially licensed stock photography — usage without a valid Getty license creates significant legal exposure.</p> <p><b>Vision entities:</b> Stock platform: Getty Images (0.90) ! Stock platform: iStock (0.72) !</p> <p>Found on: <a href="http://www.gettyimages.com">www.gettyimages.com</a> (exact match) Stock</p> <p>CHECKED VIA IMAGE SEARCH</p>	⚠ Replace the image or provide a valid Getty Images license with the applicable download certificate.

#	Risk	Image	Page	Image URL	Finding	Recommendation
16	UNKNOWN		<a href="http://www.coastal-supply-co.example">www.coastal-supply-co.example</a>	<a href="https://cdn.reviews-widget.example/.../badge-veri...">cdn.reviews-widget.example/.../badge-veri...</a> → Original source	Image is loaded from an external CDN. Origin could not be determined — it may belong to a third-party widget or review badge.	Verify the licensing terms of the review widget provider, or replace with a self-hosted asset you control.

CHECKED VIA IMAGE SEARCH

### **i** About the “UNKNOWN” status

Images with the UNKNOWN status could not be matched to any web source. This does not necessarily mean a legal risk. Common causes:

- The image is new or not yet indexed on the web
- The image uses a modern format (.avif, .webp) that search engines do not yet fully index
- It is your own photo or a self-created graphic

**Recommendation:** For these images, check whether you have proof of license on file and keep it.

### IMPORTANT NOTICE

This report does not constitute legal advice. The results are based on automated risk indicators and cannot guarantee a complete legal review or 100% accuracy. For legal questions, please consult a licensed copyright attorney.

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